Young People, Mobile and Internet Technologies 2008 - Maximising Opportunities, Addressing Challenges

Acknowledgements

WISE KIDS and WISP would like to thank the following main sponsors of this conference:

BT, Ofcom, Fujitsu and the Welsh Assembly Government.

WISE KIDS would also like to thank our exhibitors and conference partners:

Exhibitors: NGfL Cymru, Promo Cymru, RSC Wales, LL4Schools, CEOP, Securus Software, Canllaw-Online, EPICT

Also:
- Canllaw-Online (for sponsoring the Prize Draw)
- IT Wales (for supporting a parallel support event in North Wales)
- UCAC (for supporting the Welsh Simultranslation facility at the Conference)
- Dubble Chocolate (for supplying chocolate for delegates!)

Ofcom

In the fast-changing media and communications landscape we all need to be empowered to manage our relationship with content and services which are either broadcast or delivered online. When the traditional models of content regulation become less effective in minimising potential harm and offence we must turn to parents, carers and individuals to take more responsibility for what they and children see and hear on television, radio and online.

Ofcom defines media literacy as

> *Media literacy is the ability to access, understand and create communications in a variety of contexts.*

Ofcom's work to promote media literacy is intended:

- to give people the opportunity and motivation to develop competence and confidence to participate in digital society, and

- to inform and empower people to manage their own media activity (both consumption and creation)

Ofcom's approach has been, and continues to be to provide leadership and to influence stakeholders including policy makers, education, industry and the third sector to promote the media literacy for all members of society.

http://www.ofcom.org.uk/advice/media_literacy/

Fujitsu

Fujitsu is a leading provider of customer-focused IT and communications solutions for the global marketplace with a long history of Public Sector engagement particularly within the UK.

With pace-setting device technologies, highly reliable computing and communications products, and a worldwide corps of systems and services experts uniquely position Fujitsu to deliver comprehensive solutions that open up infinite possibilities for its customers' success.

In addition, Fujitsu has been engaged with a number of projects specifically aimed at young people and education such as Young Scot, eSkills Council and Credu.

http://www.fujitsu.com/uk

BT

BT Cymru/Wales is dedicated to the delivery of it's digital vision, providing the latest technologies to benefit business, health, education, government and the local communities of Wales.

BT has also invested heavily in providing Welsh language services, re-launching its Bilingual Policy - which received praise from the Welsh Language Board and other organisations across Wales for its commitment to both the language and communities of Wales - and providing a new service for ordering broadband through the medium of Welsh.

http://www.bt.com

Welsh Assembly Government

The Welsh Assembly Government aims to raise the levels of achievement of the people of Wales through its education and training policies. Through these policies it aims to achieve a social and economic well being that is vital to developing a prosperous economy.
We promote a culture of lifelong learning to help improve opportunities for people at all stages of their life, from school through college or university and for vocational or work based training.

The Welsh Assembly Government provides the leadership, policies and guidance for key stakeholders involved in education, lifelong learning and skills. Our strategy for delivering these policies is called 'The Learning Country: Vision into Action'.

http://www.wales.gov.uk

UCAC

UCAC is a national Union which offers a Welsh-medium service for teachers in Wales. UCAC provides a high quality, professional service for its members. We also represent teachers in Wales on all the education bodies and we provide a voice for teachers in the National Assembly and at Westminster. UCAC is the only union that can focus entirely on the needs of teachers in Wales and the Welsh education system.

UCAC encourages safe and responsible use of new technology for the benefit of all pupils and teachers.

http://www.athrawon.com/

NGfL Cymru

NGfL Cymru has been engaged in the development and online dissemination of teaching and learning resources since 2002 and currently provides in excess of 3000 resources supporting ages 3-19. The emphasis for development centres around resources that are interactive, promote good teaching and learning, support y cwrricwlwm cymreig and are bilingual.

http://www.ngfl-cymru.org.uk

Canllaw Online

Canllaw Online Cyf is a not for profit organisation and a registered charity established to develop and support information services for young people, offering a number of bilingual services linked to information distribution through a series of unique initiatives, to both young people and information providers for young people.

http://www.canllaw-online.com/

ProMo-Cymru Ltd.

Aimed at realizing the potential of young people, ProMo-Cymru Ltd is committed to developing youth-led multi-media communication tools as a preferred media, providing opportunities for young people's development, formal and informal learning opportunities. With the new development of CLIC on-line, we will be working directly with the needs of local communities in collating and developing quality information and instances of best practice, placing young people's participation at the heart of the process. Our purpose is to develop and inspire young people to reach their full potential through the provision of relevant information presented in ways that appeal to them, enabling them to make informed decisions, fostering an attitude of greater independence and ultimately encouraging them to take responsibility for their own futures.

http://www.promo-cymru.org

JISC Regional Support Centre Wales

The JISC Regional Support Centre Wales is one of 13 RSCs covering the UK. It's our job to support the development of e-learning and Information Learning Technology in the post-16 education sector in Wales. We cover teaching and learning, management, staff development, technical IT, and business support by delivering advice and guidance, staff development opportunities, forums, as well as a range of conferences and events. We also work closely with a variety of JISC Advisory services for specialist support.

http://www.rsc-wales.ac.uk

CEOP

The Child Exploitation and Online Protection (CEOP) centre operates in the UK to identify, locate and protect children and young people from sexual exploitation and online abuse, both globally and in the UK.   CEOP enforce this aim by holding offenders to account for their actions, enhancing existing responses to make the internet safer by design and by empowering young people and those in contact with them, through the provision of specialist education campaigns. CEOP participate on an international level through the Virtual Global Taskforce (VGT).

http://www.ceop.gov.uk

LL4Schools

LL4Schools is an e-safe social network for schools, hosted within the National Educational Network, and with complete traceability of all user accounts back to a single point of contact within each subscribing school. This traceability gives teachers the confidence to create accounts for all pupils in their school. The potential for rich inter-school collaboration, the undoubted motivational aspects of a global audience, and very low cost make LL4Schools an ideal platform for exploring the educational benefits of web2.0 technologies. Complete with a range of Web2.0 tools (blogs, forums, wikis, file storage, RSS, podcasting, social bookmarks, etc.) and fine grained access controls users of LL4Schools also have the ability to create communities of users and, of course, have "friends".

http://www.ll4schools.co.uk

Securus

Securus raises e-safety standards by reducing cyberbullying, protecting those at risk and keeping pupils safe and on-task. Staff are alerted to ineffective blocking and harmful situations, with screenshot evidence to limit liability.

We are working with:

- Schools to provide practical solutions, enforce AUPs and share best practice

- Regional bodies to establish a centrally or locally managed monitoring service

- Children's Services to protect looked-after and traveller children

Securus supports Becta guidelines through a whole community approach.

http://www.securus-software.com/

EPICT

EPICT - The European Pedagogical ICT Licence is a comprehensive, flexible and efficient in-service training course introducing a European quality standard for the continued professional development of teachers in the pedagogical integration of information, media and communication technologies (ICT) in education.

EPICT comprises content, method, technology and processes, all of which are controlled internationally by the EPICT Group and nationally by the EPICT country, enabling the national environment to obtain both recognition and accreditation for its professional development.

http://www.epict.org

ITWales

ITWales is the industrial liaison unit of the Department of Computer Science, University of Wales Swansea. The Department is one of the most distinguished in the UK, with a growing reputation in research both nationally and internationally.

ITWales provides practical, accessible support to business in Wales, enabling them to embrace ICT development. ITWales identifies what businesses are likely to need from Information Technology and exploits its unique links with academia to help business to remain competitive, innovative and ahead of the game.

http://www.itwales.com

Dubble

Dubble ... boldly going where no chocolate has gone before!

Dubble Fairtrade chocolate was launched by Divine Chocolate and Comic Relief in 2000. It was designed and developed with input from thousands of children from initial concept to the finished product. Dubble's 'by kids for kids' ethos has continued to drive its online developments - now supported by a community of 50,000 signed up Dubble Agents changing the world chunk by chunk!

http://www.dubble.co.uk