



Wales Internet Safety Partnership
Promoting Digital Literacy for Children
and Young People in Wales

Young People in a Digital World 2010 - Preparing, Supporting and Inspiring

Acknowledgements

WISE KIDS and WISP would like to thank the following main sponsors of this conference:

BT, Wales Media Literacy Network funded by Ofcom, the Nominet Trust and the Welsh Assembly Government.

WISE KIDS would also like to thank our exhibitors and conference supporters:

Exhibitors: NGfL Cymru, ProMo-Cymru, Securus Software, EPICT, Forensic Software and Oracle Education Foundation

Also:

- Pav Chahal (Kaizen UCD) and Ian Culverhouse for organisational support
- UCAC (for supporting the Welsh Simultranslation facility at the Conference)
- Bangor University
- Dubble Chocolate (for supplying chocolate for delegates!)

BT

BT Cymru/Wales is dedicated to the delivery of its digital vision, providing the latest technologies to benefit business, health, education, government and the local communities of Wales.

BT has also invested heavily in providing Welsh language services, re-launching its Bilingual Policy - which received praise from the Welsh Language Board and other organisations across Wales for its commitment to both the language and communities of Wales - and providing a new service for ordering broadband through the medium of Welsh.

<http://www.bt.com>

Nominet Trust

Nominet Trust is a charity that provides funds for innovative projects, which strive to improve and encourage the development of a safe, educational and inclusive Internet.

The Trust will provide grants to organisations that can demonstrate vision and execution for Internet-related projects that make a tangible difference in developing a safe, educational and inclusive Internet in the UK and other countries. Initial funding comes from Nominet, the Internet registry for .uk domains, one of the world's largest domain name registries.

Ofcom

In the fast-changing communications landscape we all need to be empowered to manage our relationship with content and services which are either broadcast or delivered online. When the traditional models of content regulation become less effective in minimising potential harm and offence we must turn to parents, carers and individuals to take more responsibility for what they and their children see and hear on television, radio and online.

Ofcom defines media literacy as 'the ability to use, understand and create media and communications'

Ofcom's work to promote media literacy is intended:

- to give people the opportunity and motivation to develop competence and confidence to participate in digital society, and
- to inform and empower people to manage their own media activity (both consumption and creation)

Ofcom's approach has been, and continues to be, to provide leadership and to influence stakeholders including policy makers, education, industry and the third sector to promote understanding for all members of society.

http://www.ofcom.org.uk/advice/media_literacy

Ofcom was recently asked by Government to lead a Consortium of stakeholders to promote Digital Participation incorporating Digital Inclusion, Digital Life Skills and Digital Media Literacy.

<http://www.ofcom.org.uk/digitalparticipation>

Welsh Assembly Government

The Welsh Assembly Government aims to raise the levels of achievement of the people of Wales through its education and training policies. Through these policies it aims to achieve a social and economic well being that is vital to developing a prosperous economy.

We promote a culture of lifelong learning to help improve opportunities for people at all stages of their life, from school through college or university and for vocational or work based training.

The Welsh Assembly Government provides the leadership, policies and guidance for key stakeholders involved in education, lifelong learning and skills. Our strategy for delivering these policies is called 'The Learning Country: Vision into Action'.

<http://www.wales.gov.uk>

Bangor University

Bangor University has a long tradition of academic excellence. We have exceptionally high standards across a wide range of subjects, and a multi-million pound investment in new academic posts and cutting-edge technology is further strengthening teaching and research at Bangor.

We have over 1000 computers for students' use and nine computer rooms open 24hrs a day as well as excellent wireless coverage to the University's IT system. All Halls of Residence have network access from individual study-bedrooms to a huge range of technology, all available on-line. Bangor recently installed a new generation MRI scanner, which was the first of its kind to be delivered and installed in the UK - just one further example of cutting edge technology at a cutting-edge University.

EPICT - The international teacher development programme.

EPICT ESafety Awareness Certificate - Developed in partnership with the Training and Development Agency for Schools and Durham County Council, this certification offers practical recognition for educator's efforts and practice in this important area.

The module considers ways in which to balance benefits and risk, ultimately leading to a safe and productive educational experience for the children and young people involved. Participants are encouraged to explore ways in which esafety tools, systems and new methods of working can be used to help ensure children are better protected when online and/or using mobile technologies.

Forensic Software: Safeguarding Students and Staff in their Virtual Environment

Cyber abuse is a major issue for today's students and staff; the incidents are rising at an alarming rate - physical bullying and inappropriate behaviour is not tolerated in school, it follows that it shouldn't be ignored online. Policy Central Enterprise ensures you safeguard your users in school and CyberSentinel continues that protection into the Home.

Ian Culverhouse

Ian is a Masters qualified product designer with three years experience of working within a commercial design consultancy. His interests include the design and prototyping of interactive products, user research and interaction design. Ian is currently working on his PhD, researching rapid, low-fidelity prototyping techniques for interactive products, due to finish later this year. He also has a keen interest in keeping up to date with current design trends, web developments and photography.

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Kaizen UCD

Kaizen UCD is a user-centred research & design strategy company, helping their clients to create the right user experience for their customers. With nearly a decade of experience Kaizen UCD have covered areas such as research, design, strategy, all aiming towards creating the right user experience, and have achieved recognition within this area. Kaizen UCD have extensive experience in ethnography, usability, and design across products, internet and the web. Based in London, work had been carried out for international clients in America, Canada, France, India as well as within the UK.

Kaizen is a Japanese word for continuous improvement and UCD stands for User Centred Design. The name says it all, and it is also Kaizen's motto: to design and develop customer centric products and services that are intuitive, engaging, inspiring and exciting, be it a product, service or website.

NGfL Cymru

NGfL Cymru develops FREE interactive teaching and learning resources that support the curriculum for ages 3-19, including for vocational subjects. It currently provides in excess of 3500 resources that have been specifically developed to support the needs of the Curriculum in Wales, Y Cwricwlwm Cymreig and the bilingual provision of resources. NGfL Cymru also host the eSafety website (<http://esafety.ngfl-cymru.org.uk>) on behalf of the Welsh Assembly Government.

NGfL Cymru can be found at <http://www.ngfl-cymru.org.uk>

ProMo-Cymru

ProMo-Cymru is responsible for the development of CLIC the National Information and Advice Channel for young people 11- 25 in Wales. CLIC is a national website and quarterly magazine with local county websites being developed to ensure young people can access information specific to their area. In addition to providing information on a range of subjects, issues and where to access support, the online channel allows young people and the organisations that work with them to upload articles, pictures, videos, designs and publicise events and activities. Youth-led editorial groups are leading the development of the project both nationally and locally.

ProMo-Cymru is also piloting a telephone and instant messaging helpline for young people to access information, advice and advocacy working with a consortium of advocacy providers across Wales. The organisation is also a key partner in the development of the Demonstrating Success toolkit resource, is developing a cultural arts institute in Ebbw Vale

(EVI) and involved in a number of key research and developmental projects in ICT, youth work and culture.

The Oracle Education Foundation

The Oracle Education Foundation (OEF) is an independent, charitable, organisation funded by Oracle Corporation. As part of its mission, OEF delivers ThinkQuest a widely acclaimed education technology program to K-12 schools globally. ThinkQuest is a protected, online learning platform that enables teachers to integrate learning projects into their classroom curriculum and students to develop 21st century skills. It includes a project environment where teachers and students engage in collaborative learning; a competition space where students participate in technology contests; the award-winning ThinkQuest Library, a learning resource visited by millions; and a professional development program for educators.

For more information, visit <http://www.thinkquest.org>

UCAC

UCAC is a National Union which offers a professional Welsh-medium service to teachers and lecturers in Wales. We have a strong voice on all the education bodies and we represent our members in the National Assembly and at Westminster. UCAC is the only union that can focus entirely on the needs of teachers and lecturers in Wales and the Welsh education system.

UCAC encourages safe and responsible use of new technology for the benefit of all pupils and teachers.

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